

# 2019 The Year of the Cat



The year 2019 was one for the record books! Not only was this the Kentucky Humane Society's largest adoption year on record, but for the first time in our history, more cats were adopted than dogs – which is why we are calling 2019 the "year of the cat."

Cats were big winners in 2019, but so too were dogs. Last year, KHS introduced Date with a Dog, which pairs shelter dogs with volunteers for the day. Volunteers take their "dates" to dog-friendly businesses, a walk in the park, or a cuddle on the couch, depending on each dog's personality.

Last year was also an incredible year for our horses. We purchased land in Simpsonville to create Willow Hope Farm, our rehabilitation and adoption center for rescue horses.

Our success is because of you! Thank you for supporting our lifesaving work.

#### **Our Mission**

The Kentucky Humane Society is a champion for companion animals. Through leadership, education and proactive solutions, we are creating more compassionate communities.

#### **Our Core Values**

Our core values are Always Pawsitive, Compassion Matters, Inspire Others and Ever Evolving.

#### **Board of Directors**

We want to thank the volunteers who served on our Board of Directors in 2019.

Beth Andrews, Chair
Ann Leonard, Past Chair
Jennifer Branch
Patrick Padgett
Steve Codey
Tony Deye
Laurel Durham
Andrea Duvall
David Easterling

Advisory Board
Toni Clem
Nick Costides

Brian Haara

Bill Myers Geoff Ritter Cathy Shircliff Darren Stein Jena Stone Ellen Stubbs Patti Swope Nancy Jo Trafton

John Hassmann Rick Manyard Glenn Price

### Letter from Lori

Dear Friends,

It is my honor to share with you the Kentucky Humane Society's 2019 Annual Report. As a supporter of KHS, you are integral to our success! Without you, we could not have the impact we have on companion animals.

Thanks to your support, KHS is here for Kentucky's dogs, cats and horses – and for the people who love them. With your help:

- KHS rescues, rehabilitates and finds homes for thousands of animals each year.
- We are reducing pet homelessness in Louisville and across Kentucky by transporting in animals from overcrowded shelters and helping rural communities access spay/neuter services.
- KHS is our region's largest provider of proactive programs designed to help reduce the number of animals abandoned at shelters.
- We provide low-cost spay/neuter surgeries and basic veterinary care to thousands of owned animals, ensuring that animals from financially struggling families receive the care they need to remain healthy and happy.

Thank you for being a source of inspiration for our animals, staff and community. We appreciate your compassion so very much!

Sincerely,

Lori Kane Redmon President & CEO

### **Leadership Team Members**

Lori Redmon, President and CEO
Britney Chaney, Chief Operating Officer
Alisa Gray, Vice President of Outreach
Karen Koenig, Vice President of Animal Welfare
Andrea Blair, PR & Marketing Director
Jeff Callaway, Facilities Director
Darlene Rich, Administration Director
Kat Rooks, Kentucky Initiatives Director
Robin Vincent, Shelter Operations Director





### Embracing optimism at all times with animals, ourselves, each other and our community.

At the Kentucky Humane Society, we remain always "pawsitive," believing this will ensure positive results. We believe in the importance of companion animals and the special bond they have with their human families.

With your support, we make a positive difference for needy animals and for our larger community. We remain ever hopeful and confident that, together, we are making a difference for companion animals and the people who love them.

### LIVES SAVED – OUR MOST EVER

In 2019, KHS had our biggest adoption year on record: 3,424 cats, 3,398 dogs and 80 horses found loving homes. This includes 107 who were transferred out to other rescues. In total, we saved 97% of the animals who came through our doors.



### DOGS REHABILITATED AT SAM SWOPE PET RETREAT

Sometimes shelter dogs need a little behavioral help before they are ready for their forever homes. At the Sam Swope Pet Retreat, our behavioral rehabilitation team prepares shelter dogs for success.



### SHELTER ANIMALS RECEIVED SPECIALIZED CARE

Thanks to donations, we are able to provide advanced medical care to dogs, cats and horses who need it. This includes animals who required specialized surgeries or needed consultations with veterinary specialists.



### HAPPY GUESTS AT OUR PET RESORTS

Daycare or grooming reservation.

Clients at our East Point Pet Resort and Fern Creek Pet Resort support our shelter mission with every boarding, Doggie



# **Biggest Adoption Year on Record**

6,902 animals found homes through KHS; this is 816 more than the year before. Preparing this many animals for adoption takes the dedication of everyone at KHS – our animal care and intake staff, transport and behavior teams, veterinary experts, adoption counselors and Pet Help Line specialists. We were able to increase adoptions dramatically by transporting in more animals from overcrowded shelters while still serving the needs of Jefferson County animals. Also key was our partnership with Purrfect Day Café: 1,584 KHS cats and kittens were adopted from this unique café and adoption center in 2019.

Thanks to the support of our community, the Kentucky Humane
Society had our largest adoption year on record! Incredibly,

# **Equine Program Gets Permanent Home**

Thanks to a restricted gift, last year the Kentucky Humane Society purchased two adjacent horse farms in Simpsonville. Willow Hope Farm provides over 42 acres of pasture, 38 stalls and a beautiful indoor arena for year-round riding and training as well as two quarantine barns. The farm is named after Willow, a starving horse who was within days of death before we rescued her. "We chose the name Willow Hope Farm because of the willow tree's ability to survive and even thrive despite harsh conditions. Willow trees show us that even through great challenges, we have the ability to grow – an apt metaphor for horses in transition," says KHS President & CEO Lori Redmon.





### **OWNED DOGS TRAINED**

Helping dogs and their owners have lifelong, positive bonds is the goal of our community behavior program. 936



### **Compassion Matters**

### Meeting everyone with an open mind, kindness and respect.

Compassion is at the heart of everything we do at the Kentucky Humane Society. Whether it's caring for abused or neglected animals, or providing a sympathetic ear to needy pet owners, compassion sets the tone.

It's your compassion and empathy that inspires us. Thank you for leading the way by giving of your time and resources. You make such a difference to the animals in our care and to all our staff.

13,097

### SPAY OR NEUTER SURGERIES AT OUR S.N.I.P. CLINIC

Spaying and neutering is the best way to reduce pet overpopulation. Since 2007, our S.N.I.P. Clinic has provided over 125,000 surgeries to local cats and dogs.



14,624

### FAMILIES COUNSELED BY OUR PET HELP LINE

Seven days a week, our Pet Help Line staff provide free counseling and advice to struggling pet owners. The goal is to help keep animals in their homes and out of shelters.



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### FAMILIES RECEIVED VETERINARY VOUCHERS

Thanks to donations to our Pet Help Line, low-income families receive financial aid to help provide medical care for their beloved pets, including spay/neuter surgeries, wellness services and emergency medical care.



1,505

### FREE SURGERIES FOR PIT BULL TERRIERS

Pit bull terriers are the dogs least likely to be spayed or neutered, leading to high numbers in local shelters. To reduce overpopulation, the KHS S.N.I.P. Clinic provides free spay/neuter surgeries to pit bull terrier-type dogs thanks to grants.

### Helping Financially Struggling Pet Owners

Louisvillians love their animals, with 55% sharing their homes with companion animals. Pet ownership is just as common in financially struggling households as it is in more affluent communities. That means in Louisville, there are approximately 50,000 households in poverty that have dogs or cats. KHS helps financially struggling pet owners keep their pets healthy, happy and in their homes. Our Pet Help Line provides free behavioral advice and financial aid vouchers to families in need. Our Healthy Pets Clinic and S.N.I.P. Clinic provide low-cost veterinary care to needy pets.

Comforting Shelter Dogs on July 4th

As most dog owners are well aware, July 4th can be a stressful time for dogs. Loud noises from fireworks can be very scary for many pets. In fact, communities often see an increase in stray animals immediately after large fireworks displays. To comfort shelter dogs, dozens of volunteers came out to the Sam Swope Pet Treatment & Lifesaving Center – our intake facility on Steedly Drive – during last year's fireworks celebrations. Some volunteers read books to the dogs. Others sang to them. And others handed out treats. It was a beautiful moment to see so many compassionate people celebrating Independence Day with our shelter dogs – and to see how much the animals appreciated this kindness.





### **HEALTHY PETS CLINIC CLIENTS**

The Healthy Pets Clinic provides vaccines, preventives and basic diagnostics for owned pets, helping ensure animals receive the care they need to stay in their homes.

11,695

# Inspire Others

Encouraging collaboration, perseverance and dedication for our mission.

You inspire us to continue saving the lives of shelter animals every time you donate or volunteer. With your help and dedication, we are leading the way to make not only Louisville, but all of Kentucky, a place where companion animals are cared for, safe and loved.



#### HOURS OF VOLUNTEER HELP

Volunteers help us care for companion animals, provide office support and act as ambassadors for the Kentucky Humane Society.



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### KIDS ATTENDED SUMMER CAMP

Our Lifelong Friends Summer Camp inspires children to love and understand animals and become compassionate pet owners.



2,474

### ANIMALS SPENT TIME IN FOSTER

Our foster caregivers expand our shelter's walls by providing temporary homes to needy shelter animals.



33,126

### DONATIONS WERE MADE

All donations made to the Kentucky Humane Society make a difference in the lives of the animals we care for. Thank you!



# **Equine Program GFAS Certified**

In 2019 our Equine C.A.R.E. (connect, advocate, rescue, educate) program earned accreditation by the Global Federation of Animal Sanctuaries. This elite status signifies that our Equine program meets GFA's rigorous and peer-reviewed equine care standards, which are confirmed by a comprehensive site visit. Accreditation also signifies adherence to standards addressing the sustainability of the organization, ethical principles, finances, staffing, education and outreach, and the security and safety of the animals.





### **Volunteers Inspire Us**

KHS is grateful to have dedicated volunteers like Jane Osborne, who has donated over 5,400 volunteer hours to help the animals over the last 10 years. Jane assists in the busy office at the S.N.I.P. Clinic, helping customers with questions, answering phone calls and entering data. She devotes over 45 hours a month at the clinic. Jane also volunteers at Purrfect Day Café, where she tidies the cat room and helps guests find their "purrfect" match. At Waggin' Trail Walk & Festival for the Animals, you can find Jane behind the registration table. Jane is not only an amazing and dedicated advocate, she is also a monthly donor. Thanks for being an inspiration, Jane!



### KY COUNTIES ASSISTED THROUGH TRANSPORTS

At least three days a week, KHS takes in animals from overcrowded animal shelters throughout Kentucky. It's just one of the ways we collaborate with other communities.



# Ever Evolving

### Leading the change our communities need.

The needs of companion animals and the people who love them are constantly changing. With your help, KHS is ever evolving to meet those needs not only in Jefferson County, but throughout Kentucky. Your faith and support help ensure our programs are responsive and effective. Thank you.

### 'Love 120' Launched to Help Rural Communities

In 2019, the Kentucky Humane Society launched Love 120, a bold initiative with the vision of positively impacting companion animals

in Kentucky's 120 counties within the next decade. The Arnall Family Foundation's WaterShed Animal Fund provided a three-year, \$1.2 million grant to launch this pilot project. KHS is partnering with three struggling but aspiring communities – Breckinridge County, Graves County and the communities served by Kentucky River Regional Animal Shelter in Eastern Kentucky – to provide them with intensive resources to help them improve animal welfare.

Love 120 accomplishments include:

1,845

### ANIMALS TRANSPORTED TO KHS FOR ADOPTION

For our Love 120 partner shelters, transporting animals to KHS for adoption is essential for lifesaving. Spaying and neutering will help them reduce shelter intakes in the long term, but until that happens, KHS helps by taking in animals when shelters become overcrowded.



873

### SPAY/NEUTER SURGERIES ACCOMPLISHED

Spaying and neutering is the most effective way to reduce the number of animals entering rural shelters. KHS provides access to spay and neuter surgeries to our Love 120 partner communities, helping them reduce shelter intakes.



997

### WELLNESS SERVICES PROVIDED

KHS partners with local veterinarians to provide vaccines and basic preventives to needy animals in the Love 120 communities. The goal is to help keep pets healthy and out of shelters.

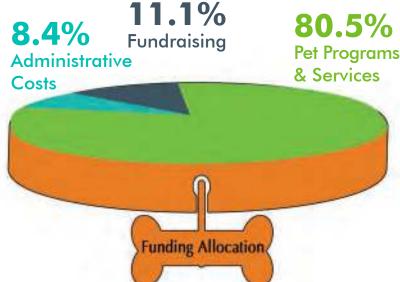


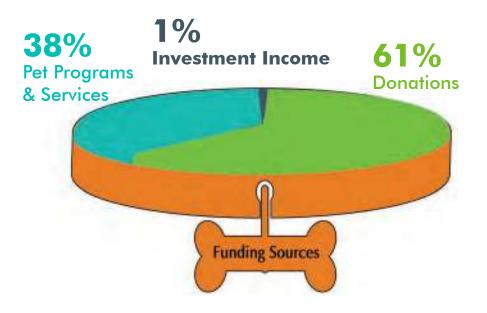
# Fiscal Responsibility

Relying on donations from our supporters and revenue from our programs and services, the Kentucky Humane Society has a healthy and sustainable funding model and is a careful financial steward of our resources. KHS is not a branch of any local or national animal welfare organization and does not receive tax dollars. Because KHS is a local nonprofit agency, donations to KHS stay in our community, helping Kentucky's needy animals.

FY18–19 Funding Allocations

Pet Programs & Services Administrative Costs Fundraising Costs \$6,501,813 \$677,899 \$892,599





Numbers in this section reflect the Kentucky Humane Society's audited fiscal year of October 1, 2018–September 30, 2019. \*Includes a major bequest from a dedicated animal advocate that was utilized to pay down mortgage debt and make improvements to benefit our animals, staff and our community.

### FY18–19 Funding Sources

Pet Programs & Services \$4,291,730 Investment Income \$115,537 Donations & Special Events \$6,886,415\*

